

WHAT IS A DAIRY AMBASSADOR?

- Someone who loves dairy foods and dairy farming!
- Each candidate must have a passion for the dairy cow and/or the dairy industry. Candidates must also be a genuine user of dairy products and a genuine supporter of the dairy industry and its future success.

What does a dairy ambassador do?

- Will be highlighted at the Fiesta Bowl for winning your scholarship
- Highlighted in the United Dairymen of Arizona Magazine as well as in the Arizona Milk Producers Newsletter "Dairy Moos"
- Highlighted on the Arizona Milk Producers Web Site
- Participate in a local media show taping
- Get the chance to thank the farmers who support your scholarship at "Dairy Day 2011"
- Attend an event sponsored by Arizona Milk Producers (AZMP) to inform attendees of the health benefits of dairy (event will be alongside AZMP staff members, messaging will be provided)



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